



STELLAR TECH PRO

HANDS-ON TRAINING ON E-COMMERCE WEBSITE DEVELOPMENT

TOPICS TO BE COVERED IN TRAINING:

- 1) Benefits of Website & Online Existence.
- 2) Domain Name, Hosting Types, Certificates.SSL
- 3) Introduction to **WordPress** & **WooCommerce**.
- 4) Make your Own **E-Commerce** Website with **WordPress**.
- 5) Create **Business E-mail ID**.
- 6) Learn how to operate **Business E-mail with GMAIL**.
- 7) Learn how to Add/Remove/Edit Products.
- 8) Learn how to integrate **Payment Gateway** like **PAYPAL/PAYTM/PAYUMONEY/CC_Avenue** etc.
- 9) Learn to use front-end Visual Builder.
- 10) Learn Business Knowledge - How to make website from scratch to publishing on the web?
 - How to maintain website, backup-restore? etc.
 - What is required from customers end?
 - How to charge customer for your service?
 - What to buy?- From where to buy?

Benefits:

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| # NO CODING SKILLS REQUIRED. | 1) Can open own E-commerce store |
| # PERSONAL COACHING | 2) Can earn money 3) Work from home |
| # COURSE DURATION : 30-40 Hours. | 4) Freelancing projects. |